



The 59 Minute Creativity Modules

These dynamic modules are designed to fully engage your people through idea sharing, creative thinking, communication and connectivity.

Turn individual and team creativity into organisational profitability

With a wealth of experience in delivering Creativity and Employee Engagement programmes all over the world 4D brings you the latest in experiential training to engage your people!

In 4 fun, fast and effective 59 minute sessions your team will explore:

- Motivation – why be creative?
- Inspiration - Big thinking and idea generation.
- Collaboration – The art and science of team creativity.
- Presentation – Getting buy-in for your ideas.

About This Course

Whether you're looking to run a company-wide engagement programme or a quick-fire session during a conference - these creativity modules are designed to run as stand-alone sessions or as a complete 4 part programme.

Who Should Take This Course?

Anyone who needs to:

- Increase their creativity at work.
- Teams who want tools to help them share and create ideas together.
- Busy people and teams who need a quick injection of creative energy
- Anyone who needs to present and get buy in for ideas
- Project teams who need a greater understanding of group dynamics

Get in touch

Call Tom on 07583 446075 or email tom@4dhumanbeing.com
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Outline of the Content

Module 1 – Motivation

This dynamic introductory session explores the essentials of team and organisational creativity:

- What motivates you to be creative?
- How to tap into your creativity?
- How are you most creative?
- The lone thinker and the collaborator in you.

Using the latest 'Spiral Dynamics Integral' model this session goes to the heart of the values that drive and motivate each and every person to think up and offer up their ideas.

Module 2 Inspiration

- This fun and inspiring session is all about:
- Exciting new ways of thinking creatively
- Creative approaches to an issue or challenge
- Easy to use and highly effective brainstorming tools
- Confidence in your own creativity

This highly engaging session will get creative sparks firing and boost confidence in everyone's ability to be creative and come up with new ideas.

Module 3 Collaboration

This session is a crash course in maximizing team creativity and explores:

- Bringing your ideas to the table
- Understanding how you personally operate within a creative team
- Building on others' ideas
- Unifying around an idea and converging it down to something tangible

As always we adapt and harness the many different drives and thinking styles of the delegates in the room ensuring maximum engagement throughout the session.

Module 4 Presentation

This quick-fire presentation session is packed with practical tips on how to:

- Organise thoughts and content in order to get ideas 'out there' in the right way
- Play to your unique presentation style strengths
- Understand how ideas and behaviours become contagious Influence up and down the company to get the necessary buy-in.

Learning Outcomes

On completion of this course you will learn strategies and techniques to help you:

- Create a culture of flexible teams happy to generate and share new ideas.
- Develop confidence around using creative thinking every day.
- Increase the engagement, energy and creativity of your people and increase the performance of your business.
- Present your new ideas in an engaging and inspiring way.
- Tap into the energy and motivation to drive innovation in your team.

Learning Methods

The day will be a mix of theory 20% and up on your feet 80%.

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